

FIRE STATION 70: STOP FUTURE CUTBACKS



DOCTORS MEDICAL CENTER: CLOSING SUMMER 2014

FACTS: MEASURE K

These are the FACTS that will help you make an INFORMED DECISION regarding how to vote on **Measure K!**

1 As a San Pablo resident, you depend upon Contra Costa County-owned and operated Fire Station #70, located in downtown San Pablo, for 100% of your Medical Emergency Services. Approximately 83% of all service calls at ConFire Station 70 are for EMS.

2 Due to the cost of operating the fire station, these critical emergency services may soon be cut back, severely. In 2013, five (5) County fire stations were closed due to budget constraints; ConFire Station #70 could be next.

3 To place San Pablo residents in further jeopardy, Doctors Medical Center (DMC) will be closing its doors over the coming summer months, due to the FAILURE of Measure C in the May 6th mail election. As a result, San Pablo residents who have NO HEALTH INSURANCE (or are underinsured) will have to travel to either Berkeley or Martinez for Emergency Services.

If you are a registered voter who resides in the City of San Pablo, you've received (or will receive) your "Voter Information Guide and Sample Ballot" for the June 3rd, 2014, election cycle. One of the Initiatives you are being asked to vote on is Measure K. It reads:

24/7

BALLOT LANGUAGE

HYBRID EMS



"To ensure continued and adequate Emergency Medical Services for San Pablo residents, given the recent threat that County Fire Station #70, which is located in San Pablo, may be downsized or closed and given that

Station 70 presently provides 100% of the EMS services for all San Pablo residents, shall San Pablo increase its sales tax by one-quarter percent to fund the creation of an Emergency Medical Services Squad, with mandatory audits, community oversight and annual reporting."

4 To eliminate this threat to local residents, San Pablo City officials have designed a Hybrid Emergency Medical Squad that, assuming Measure K passes in the upcoming June 3rd election cycle, will ensure that even if ConFire Station 70 is closed, ALL San Pablo residents will have adequate emergency medical services available...24/7.



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POSTAL PATRON

FACTS FOR MAKING AN INFORMED DECISION

PUBLIC SAFETY

Continued from other side

5 Further, the City's Hybrid Emergency Medical Squad will reduce the cost of operating ConFire Station 70, thus minimizing the likelihood that County officials will be forced to cut EMS services to San Pablo residents or close Station 70, altogether.

6 If Measure K passes, it will authorize a quarter-cent increase in the City's sales tax; from 9% to 9.25%. Thus, the cost of a purchase of \$100, where sales tax applies, will increase 25-cents, from \$109 to \$109.25. It is estimated that Measure K will generate approximately \$600,000 annually; the City will dedicate an additional \$400,000 per year from the City's General Fund in order to guarantee that the EMS Squad will be funded, permanently.

7 There is no "sunset"; thus, 100% of the funds generated through the approval of Measure K will be dedicated to providing EMS services for San Pablo residents, into perpetuity.

8 The tax will NOT be charged on food nor medicine.

9 The sales tax will generate income from non-residents, as well as residents, when commuters purchase gas, frequent local restaurants, and shop in San Pablo.

10 Passage of Measure K will NOT increase local property taxes.

11 The sales tax provides funding that CANNOT be seized (taken away) by the State; rather, these monies will remain in San Pablo to benefit local residents.

12 While the City cannot afford to create a City Fire Department, should County officials decide to either cut back EMS services to San Pablo residents, or close ConFire Station #70, at any point in the future...since the funds from Measure K will be DEDICATED to providing EMS services exclusively to San Pablo residents, City officials will have the money needed to PERMANENTLY maintain these

services through other means (e.g., contracting with neighboring communities for EMS services or helping create a Special Fire District comprised of several communities facing similar challenges). In other words, San Pablo residents will NO LONGER have to rely solely upon Contra Costa County officials for their Emergency Medical Services.

Before deciding to place Measure K on the local ballot, the City conducted a scientific survey of San Pablo voters; over three quarters (77%) of the respondents said they would either definitely or probably vote YES on such a funding Measure; City officials also met with community leaders, twice, to discuss community priorities and options for addressing this pending crisis.

On March 3, 2014, the City Council unanimously voted to place Measure K on the June 2014 ballot due to the THREAT of the Emergency Medical Services presently being provided through Fire Station #70 being severely cut back. 🗳️