



**CITY**<sup>OF</sup> **SAN PABLO**

*City of New Directions*

**FY 2019-21**

**CITY OF SAN PABLO CITY COUNCIL PRIORITY  
WORKPLAN**

**Adopted/Effective: March 1, 2019**

**City Council Resolution No. #2019-029**

**City Council Resolution No. #2020-043**

**City Council Resolution No. #2020-061**

**City Council Resolution No. #2020-116**



# San Pablo City Council

## Priority Work Plan - Major Policy Goals



## **TOP CITY COUNCIL PRIORITIES (By Major Policy Goal)**

*(IN ALPHABETIC ORDER)*

1. **100-199 BUILD A HEALTHY COMMUNITY**
2. **200-299 ENHANCE COMMUNITY RESILIENCE**
3. **300-399 EXPAND HOUSING OPTIONS**
4. **400-499 FOCUS ON ECONOMIC DEVELOPMENT AND DIVERSIFICATION**
5. **500-599 IMPROVE PUBLIC SAFETY**

<b>MAJOR POLICY GOAL: BUILD A HEALTHY COMMUNITY:</b>		
<b>PRIORITIES</b>	<b>DEPARTMENT</b>	<b>FUNDING</b>
100.1. BUILD OPPORTUNITY TO PARTICIPATE IN THE LOCAL ECONOMY	All	TBD
100.2. CONTINUE DEVELOPMENT OF MULTI-ETHNIC DIVERSITY AND AWARENESS IN CITY PROGRAMS AND SERVICES	CS, PD	GF
100.3. FOSTER COLLEGE AND CAREER READINESS, EDUCATION, YOUTH LEADERSHIP, AND CITY/CONTRA COSTA COLLEGE/WCCUSD PARTNERSHIPS	All	TBD
100.4. IMPROVE CONNECTIONS TO HEALTHY EATING AND ACTIVE LIVING	CS, CED & EDC	GF
100.5. FOSTER YOUTH LEADERSHIP/CULTIVATION OF THE NEXT GENERATION OF CIVIC LEADERS	CS	GF
100.6. EXPAND SAFE, FAMILY-FRIENDLY PARK SPACE	CS & PW	TBD
100.7. BUILD COMMUNITY-POLICE RELATIONSHIPS	PD	GF
100.8. TRANSIT-ORIENTED DEVELOPMENT POLICIES AND STRATEGIES	CM & CED	TBD
100.9. HEALTHY EATING ACTIVE LIVING CAMPAIGN	CITY-WIDE	GF
100.10. SUPPORT LIFELONG MEDICAL CARE, INC. IN PROVIDING ENHANCED MEDICAL SERVICES	CS	TBD
100.11. DEVELOP PUBLIC FACILITIES FOR ACTIVE LIVING (PARKS, OPEN SPACE, SIDEWALKS, TRAILS, BIKE LANES, ETC.)	PW	GRANTS
100.12. ADA TRANSITION PLAN (UPDATE/IMPLEMENTATION)	PW	GF; GRANTS
100.13. RH&S PROGRAM IMPROVEMENTS WITH INCREASED INSPECTIONS	CED	
100.14. SAN PABLO BEACON COMMUNITY SCHOOLS (FBSCS) INITIATIVE (ALL ELEMENTARY AND HELMS MIDDLE SCHOOLS)	CM & CS	MQ
100.15. UPDATE TO CITYWIDE LIQUOR ORDINANCE	CED, PD, & CA	GF
100.16. HISTORIC PRESERVATION PARK FOR CITY-OWNED BUILDINGS	CM & CED	GF
100.17. REVISE CITY LOGO TO "CITY OF HEALTHY LIVING"	CM	GF
100.18. FLAG POLICY FOR THE NEW CITY HALL	CM/CA	N/A
<b>MAJOR POLICY GOAL: ENHANCE COMMUNITY RESILIENCE</b>		
<b>PRIORITIES</b>	<b>DEPARTMENT</b>	<b>FUNDING</b>
200. ESTABLISH EMERGENCY RESPONSE AND RECOVERY	PD	GF
201. CREATE COMMUNITY-INCLUSIVE EMERGENCY PREPAREDNESS PLANS	PD	GF
202. DEVELOP LONG-TERM ENVIRONMENTAL STEWARDSHIP GOALS	CED & PW	GF
203. ASSESS ENVIRONMENTAL IMPACTS OVER THE LONG-TERM	CED & PW	GF
204. VOLUNTEER SERVICE ACADEMY OR PROGRAMS	ALL	GF
205. CIVIC ENGAGEMENT	CM	GF
206. IMMIGRATION INTEGRATION LEGISLATION, PROJECTS & SERVICES	CM	GF
206.1. CALIFORNIA DREAM ACT OF 2011 (AB 120/131) IMPLEMENTATION	CM	GF
206.2. DEVELOPMENT OF IMMIGRANTS RESOURCE CENTER	CM	GF
206.3. GRANT ASSISTANCE FOR IMMIGRANT INTEGRATION PROJECTS OR SERVICES	CM	GF
206.4. IMMIGRANTS RIGHTS' ANNUAL EVENT	CM	GF
206.5. SECURE COMMUNITIES PROGRAM REFORM (AB 1081 - AMMIANO BILL)	CM	GF
206.6. SUPPORT FOR ANY NEW FEDERAL/STATE LEGISLATION	CM	GF
207. INFORMATION KIOSK AT CITY HALL	CM	TBD

208.	CREEKSIDE SETBACK STUDY	PW	GF
209.	EXPLORE FINANCIAL ASSISTANCE OR GRANT PROGRAMS FOR LOCAL SAN PABLO BUSINESSES FROM CURRENT COVID-19 PANDEMIC IMPACTS [IN COLLABORATION WITH SAN PABLO ECONOMIC DEVELOPMENT CORPORATION]	CM, CED	TBD
<b>MAJOR POLICY GOAL: EXPAND HOUSING OPTIONS</b>			
<b>PRIORITIES</b>		<b>DEPARTMENT</b>	<b>FUNDING</b>
300.	INCREASE HOMEOWNERSHIP	CED	TBD
301.	EXPAND/EXPLORE AFFORDABLE HOUSING PROGRAMS (I.E. FIRST-TIME HOMEBUYER PROGRAM; TECHNICAL CAREERS, VETERANS, ETC.)	CED	LSA
302.	DIVERSIFY AND IMPROVE THE QUALITY OF HOUSING STOCK	CED	LSA
303.	ENHANCE RESIDENTIAL HEALTH AND SAFETY PROGRAM	CED	GF
304.	EVALUATE ADOPTING A MICRO-HOUSING OR TINY HOUSE ORDINANCE (PROVIDING FOR APPROPRIATE SOCIAL SERVICES REFERRALS)	CM & CED	TBD
305.	CONTRA COSTA COLLEGE TRANSIT CENTER/VILLAGE DEVELOPMENT	CM, CED, & PW	GF
306.	EXPLORE PROTECTIONS FOR TENANTS WHO MAY BE POTENTIALLY DISPLACED FROM CURRENT COVID-19 PANDEMIC IMPACTS	CM, CED	TBD
<b>MAJOR POLICY GOAL: ECONOMIC DEVELOPMENT AND DIVERSIFICATION</b>			
<b>PRIORITIES</b>		<b>DEPARTMENT</b>	<b>FUNDING</b>
400.	DIVERSIFY REVENUE STREAM	ADM, CED & EDC	TBD
401.	SUPPORT THE SAN PABLO EDC EFFORTS	CM	GF
402.	FIND CREATIVE WAYS OF ATTRACTING NEW BUSINESS AND DEVELOPMENT	CM, CED & EDC	TBD
403.	CREATE A SUSTAINABLE ECONOMIC ECOSYSTEM	CM, CED & EDC	TBD
404.	CITY LANDMARK SIGNAGE (ARCHWAY & HILLSIDE SIGN)	CM & CED	TBD
405.	NEW REVENUE ENHANCEMENTS	CM	GF
406.	CITY-WIDE G.I.S. MAPPING (UNDERUTILIZED & VACANT PROPERTIES)	CM, CED & PW	GF
407.	23RD STREET RE-NAMED TO CESAR CHAVEZ BOULEVARD	CC, CM & PW	TBD
408.	MUNICIPAL BROADBAND WIRELESS PROJECT	CM, IT, CED, PW	GF, MISC
<b>MAJOR POLICY GOAL: IMPROVE PUBLIC SAFETY</b>			
<b>PRIORITIES</b>		<b>DEPARTMENT</b>	<b>FUNDING</b>
500.	EMPLOY INTEGRATED EFFORTS TO REDUCE BLIGHT	ALL	TBD
501.	STRENGTHEN TECHNOLOGICAL INFRASTRUCTURE	CM, ADM, CED	GF
502.	PRIORITIZE PROGRESSIVE TRAINING	PD	GF
503.	COMMUNITY POLICING	PD	GF
504.	PRESERVE REGIONAL APPROACH	PD	TBD
505.	KEEP SAN PABLO CLEAN LITTER CONTROL INITIATIVE	PW	TBD
506.	ILLEGAL DUMPING/MULTI-FAMILY COMPLEXES (EDUCATION & ENFORCEMENT)	PW	GF
507.	ESTABLISH PROFESSIONAL STANDARDS AND TRAINING UNIT	PD	GF
508.	INCREASE AND PRIORITIZE GANG ENFORCEMENT AND PREVENTION	PD	GF
509.	PRIORITY ORIENTED POLICING PROGRAM	PD	GF
510.	TRAFFIC SAFETY PROGRAM	PD & PW	GF
511.	HOMELESS SERVICES & ILLEGAL ENCAMPMENT ENFORCEMENT	PD & PW	GF
<b>- END -</b>			

**KEY/SYMBOLS:**

ADM	=	ADMINISTRATIVE SERVICES DEPARTMENT (FINANCE)
CA	=	CITY ATTORNEY
CED	=	COMMUNITY & ECONOMIC DEVELOPMENT
CM	=	CITY MANAGER
CS	=	COMMUNITY SERVICES
EDC	=	ECONOMIC DEVELOPMENT CORPORATION
GF	=	GENERAL FUND
IT	=	INFORMATION TECHNOLOGY (ADMIN. SVCS.)
MC	=	MEASURE C FUNDING
MJ	=	MEASURE J FUNDING
MQ	=	MEASURE Q FUNDING (CITY)
PW	=	PUBLIC WORKS
TBD	=	TO BE DETERMINED